



*Total Performance Bass Boats*





BASS CAT BOATS  
Box 511  
Mountain Home, Arkansas 72653  
501-481-5135 • 501-481-5136

John Q. Public  
#1 Republic Drive  
Hometown, USA 10101

Dear Mr. Public;

Welcome to the world of Bass Cat. Bass Cat is one of the oldest bass boat manufacturers in the nation. We offer a complete line of boats in various models.

The overall performance of our full Vee hull offers an excellent ride from ground zero up. Hulls are available for horsepower ranges from 40 h.p. to the 200 h.p. rated Pantera.

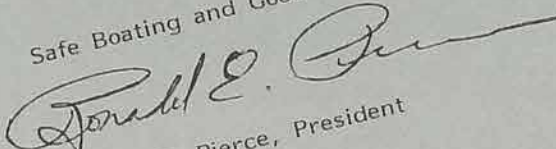
This year we are introducing two new models. These are as exciting as the rest of our line. Both new models are tournament oriented from the word go. They offer standard features which have not been offered until now, and are offered in a new 19 footer named the Pantera II, and a new 18 footer named the Sabre. Fuel capacity on these Cats are 54 and 50 gallons. We are as proud of the innovations in these models as we were of the Pantera Pro, which was the originator of the 200 horsepower rated hulls.

On March 5th and 6th, we will hold the Bass Cat Invitational Tournament. It is an owner appreciation event held on Lake Norfolk here in Mountain Home Arkansas. You can read more about this later in the brochure.

As we offer the finest in quality, durability, and performance which exceeds the demand of today's fisherman or boater. This is the first step of our commitment to you the customer. We extend this commitment by producing the trailers, upholstery, windscreens, and even embroidering our own clothing line. You see, our service is a value which we pride ourselves on BOTH before and after the purchase.

Once again, we welcome you to the world of BASS CAT and we invite you to view our line trusting that Bass Cat may make your boating trip a little brighter.

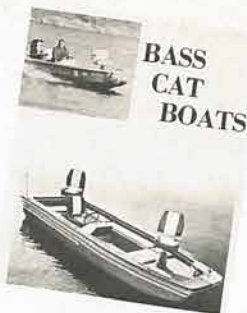
Safe Boating and Good Fishin

  
Ronald E. Pierce, President





# Bass Cat History



The family garage has been the roots of many a company just as it was for Bass Cat Boats. Though no production was ever done in Ron and Jan Pierce's garage, the garage was outgrown way before that.

Production did begin in 1971 and Ron hit the tournament trail hard to display his product. The early boats were named DLX Tournament Models and have since been nicknamed "Cigar Boats". Some of these early models were purchased from the respective dealer for less than \$1,000. Production of these began at a maximum of one boat per day from 2,800 square feet of quaint hut.

As was the garage, this also was soon outgrown and Ron and Jan moved Bass Cat to its present location and began production at two boats per day in the new 7,200 square foot facility. This was expanded in 1977 to just under 25,000 square feet of building space and a capacity of five boats per day.

Ron is now completing the latest expansion to nearly 35,000 square feet and a capacity of four boats and trailers per day, along with the accompanying windscreens, seats, and clothing. Expansion was necessary as Bass Cat no longer produces just the boat but also the trailer, windscreens, seats, and personalized clothing.

From the 1971 DLX Tournament Model, Bass Cat moved on, adding the XL Model in 1974. The XL was a 16'4" pad boat rated at 115 horsepower with a livewell large enough to bathe in. This hull and rail was modified in 1975 to the XL II which was produced into 1977.

In 1977, the DLX Tournament Model was ending an era, and production of that model ceased. The bolt side stripe was created at this time. This soon became a trademark for all Bass Cats.

In the 1978 models a new generation of modified vee hulls was presented in the 1500 and 1600 series. These offered a better ride and performance along with increased fuel economy. The 1500 Vee was rated for a 100 horse engine and the 1600 Vees were rated for 115's.

The 1980 model year brought an even deeper hull and better ride in the new 1800 series. The 1800 offered excellent performance, fishability, ride, and shallow water characteristics in an 18' hull rated for a 150 horse engine. The development of the new 18' boat brought on the redesign of the 1600 Vee and the elimination of the 1500 Vee. The new 1600 Vee hull was even deeper than the 1800 Vee and had another set of characteristics. It was first offered in the 1982 model year as an economy version. Soon a deluxe model followed in the '82 season. This was much deeper and wider than the old 1600 Vee, while still carrying the 115 rating.

The 1984 season saw the revolutionary 19' Pantera series first introduced. This was the magic number as sales flourished on this new hull. To this day it offers an unmatched dry ride and performance as well as optimum handling.

In 1985, the 1800 Vee was to be no more as it bowed down to the new 17', performance oriented, 150 rated, Caracal series. 1985 was also the end of an era for one of our most popular models to that date, the 1600 Vee. It was replaced by the 120 rated 16'9" Margay. Then there was the development of the new 15'9" Phelix, only the second 15' model ever produced by Bass Cat. The Phelix was introduced for the weekend fisherman. The Margay and Phelix began production in the 1985 model year, although their formal introduction was in the 1986 season. Following the Phelix was a Pantera Guide model offering more floor room for the client.

Next is what is so new and exciting at Bass Cat. The Bass Cat staff spent 18 months in the development of two new models. They sent out questionnaires to their pros, asked their dealers, received comments from their customers and weighed all of it out carefully, as fishermen themselves. The result is more than any one person or combination of all asked for. The Pantera II and the all new 18' 175 rated Sabre.

Bass Cat has always been a tournament oriented boat. Thus, the company has shown great success from the early days in B.C.A., P.S.I., and B.A.S.S. In two straight years, Bass Cat was represented by the champions of all three of these major tournament organizations. This shines right on through to today.

In 1986, Janice Cheek of La Compte, LA, who fishes on the National Team, won the Lady Bass Classic; and John Lee of Houston, TX, became the only two-time winner of the Lonestar Classic, 1985 and 1986.

In 1987, Aubrey Johnson of Pine Bluff, AR, and Alan Connors of Quitman, TX, both also on the National Team, went on to fish in the U.S. Bass Classic. While National Team members David Fenton of Conroe, TX and Mark Davis of Hot Springs, AR qualified for the 1987 Bass Masters Classic. Hank Warren of Houma, LA won the \$30,000 1987 Redman Regional #4 in October at Elephant Butte, NM. This qualified him for the Redman All-American on the Arkansas River. With him on the river was David "Doc" Langley of Little Rock, AR. Earlier in October, Doc won the \$30,000 1987 Redman Regional #3 at Lake Seminole in Georgia.

These are unprecedented feats for fishermen from a company the size of Bass Cat. All of this has helped in the design and evolution of today's ultimate fishing machines, the Pantera II and Sabre.

It's not all been roses, Bass Cat has suffered. Suffered through oil embargos of the early 1970's and recessions of the late 1970's and early 1980's.

Even though leading the industry makes Ron Pierce proud, what makes him proudest, is this quote: "We are the only major company in this business which is still owned and operated by it's original Founding Family".



# Phelix



## Phelix Specifications

Length 15' 9"  
Beam 79"  
Transom height 21½"  
Approximate weight 650 lbs.  
Horsepower range 50/75

## Standard Features

Metalflake cap  
Metalflake insert  
SS handrails  
Running lights  
Trolling motor panel  
Jiffy trim  
Color coded wiring  
Two fishing seats  
Aerated livewell  
Bilge pump

## Trailer

2500 Axle/2 yr. warranty  
Waterproof bearings  
3" Channel  
Polyurethane enamel,  
Carpet, 13" white spoke  
Wheels, 1200 lb. winch,  
Recessed lights/waterproof  
Recessed spare tire mount  
Crank jack

# Bass Cat



# Margay

## Margay Specifications

Length 16' 9"  
Beam 79"  
Transom height 21½"  
Approximate weight 900 lbs.  
Horsepower range 75/120





# Margay II



## Standard Features

- Graphic dash panel
- Dlx. steering wheel
- Lock storage boxes
- Metalflake cap
- Metalflake insert w/stripe
- SS handrails
- EZ charge panel w/tr. sw.
- Two carpeted storage boxes
- Bubble trim
- Trimmed floor edge
- VDO instrument pkg.
- Two courtesy lights
- Cigarette lighter
- Horn
- Bilge pump
- Two aerated livewells
- Livewell control valve
- Rod holders
- Indicator light
- Livewell timer

## Margay II Specifications

- Length 16' 9"
- Beam 79"
- Transom height 21½"
- Approximate weight 900 lbs.
- Horsepower range 75/120





# Caracal Pro



## Caracal

The name chosen for the medium size Bass Cat Boat is a very fast, aggressive cat used to train for hunting and is of the Lynx Cat family.

### Standard Features

Graphic dash panel	Bubble trim
Dix. steering wheel	Trimmed floor edge
Lock storage boxes	VDO instrument pkg.
Metalflake cap	Cigarette lighter
Metalflake insert w/strip	Horn
SS handrails	Bilge pump
Running lights	Rod holders
Built in 30 gal. tank	Indicator light
EZ charge panel w/tr. sw.	Livewell timer
Two carpeted storage boxes	



 Bass Cat





*Caracal Pro*

Length 17'2"  
 Beam 89"  
 Transom height 22½"  
 Approximate weight 1000 lbs.  
 Horsepower range 85/150

*Standard Features*

- Graphic dash panel
- Dlx. steering wheel
- Lock storage boxes
- Metalflake cap
- Metalflake insert w/stripe
- SS handrails
- Running lights
- Built in 30 gal. tank
- EZ charge panel w/tr. sw.
- Two carpeted storage boxes
- Bubble trim
- Trimmed floor edge
- VDO instrument pkg.
- Two courtesy lights
- Cigarette lighter
- Horn
- Two aerated livewells
- Bilge pump
- Windshields
- Glove box
- Livewell control valve
- Livewell timer
- Indicator light

*Caracal Ski*

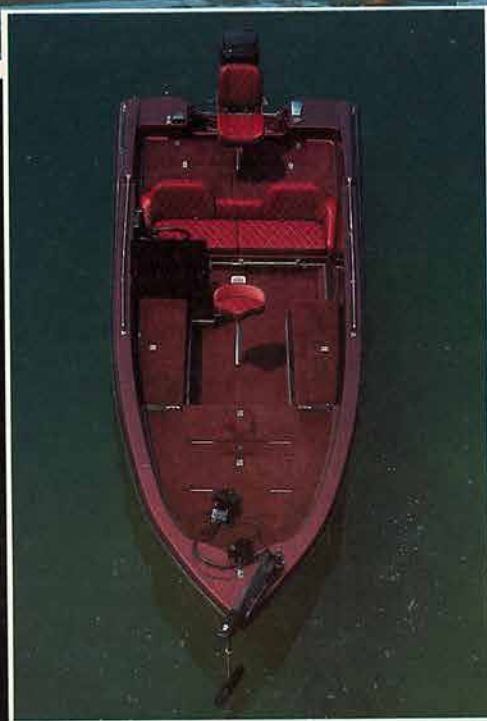
*Caracal Ski*

Length 17'2"  
 Beam 89"  
 Transom height 22½"  
 Approximate weight 1000 lbs.  
 Horsepower range 85/150





# Pantera Pro



## *Pantera Pro Specifications*

Length 19'  
Beam 91.5"  
Transom height 23"  
Approximate weight 1250 lbs.  
Horsepower range 115/200



## *Standard Features*

Graphic dash panel  
Dlx. steering wheel  
Lock storage boxes  
Metalflake cap  
Metalflake insert w/stripe  
SS handrails  
Running lights  
Built in 30 gal. tank  
EZ charge panel w/tr. sw.  
Three carpeted storage boxes  
Bubble trim  
Trimmed floor edge  
VDO instrument pkg.  
Two courtesy lights  
Cigarette lighter  
Horn  
Two aerated livewells  
Rod holders  
Indicator light  
Livewell timer



# Pantera Ski



## *Pantera Ski Specification*

Length 19'  
Beam 91.5"  
Transom height 23"  
Approximate weight 1350 lbs.  
Horsepower range 115/200

## *Standard Features*

Graphic dash panel  
Dlx. steering wheel  
Lock storage boxes  
Metalflake cap  
Metalflake insert w/stripe  
SS handrails  
Running lights  
Built in 30 gal. tank  
EZ charge panel w/tr. sw.  
Two carpeted storage boxes  
Bubble trim  
Trimmed floor edge  
VDO instrument pkg.  
Two courtesy lights  
Cigarette lighter  
Horn  
Two aerated livewells  
Bilge pump  
Windshields  
Glove box  
Livewell control valve  
Livewell timer  
Indicator light

 **Bass Cat**



# Sabre



### *Sabre Specifications*

Length 18'  
Width 90"  
Transom height 23¼"  
Approximate weight 1175 lbs.  
Horsepower range 115/175  
Fuel 50 gallons

 **Bass Cat**



# Pantera II



## *Pantera II Specifications*

Length 19'  
Width 92"  
Transom height 23"  
Approximate weight 1300  
lbs.  
Horsepower range 135/200  
Fuel 52 gallons







*Standard Equipment  
Pantera II & Sabre*

- Graphic dash panel (recessed)
- VDO instrumentation (speedo, tack, fuel gauge, voltmeter, & clock)
- Deluxe steering wheel
- Stainless steel handrails
- Bubble trim
- Locking storage boxes
- Metal flake cap
- Metal flake insert
- Metal flake trim stripe on hull
- Running lights
- Dual aerators with recirculators & timers
- Dual bilge pumps (1 automatic)
- Two carpeted storage boxes
- Tackle box shelf
- Console tray with courtesy light & cigarette lighter
- 2 lighted storage boxes
- 4 interior courtesy lights
- Master switch
- Livewell control valve
- Indicator lights
- Circuit breakers
- Horn
- Carpeted floor edging
- 4 cleats
- 3 seat positions
- Complete running & fishing seats
- 2-13" extensions
- Angle cut 12/24 bow panel with 6 gauge wire
- Battery energy gauge
- Rear & front trim switches
- Front navigation light switch
- Passenger handrails
- Rocker switches
- Rod holder
- Removable rear lids
- Rope bump molding
- Front accessory switch
- Dual steering (rack & pinion)
- Dual rear livewells
- PVC enclosed wiring harnesses
- Front & rear cinch blocks
- Color coded wiring
- 2 Lowrance in-dash front & rear 1240-A's
- CMC manual powerlift jackplate with upper & lower reinforcement plates
- 1 Bass Cat embroidered jacket
- 1 Bass Cat hat

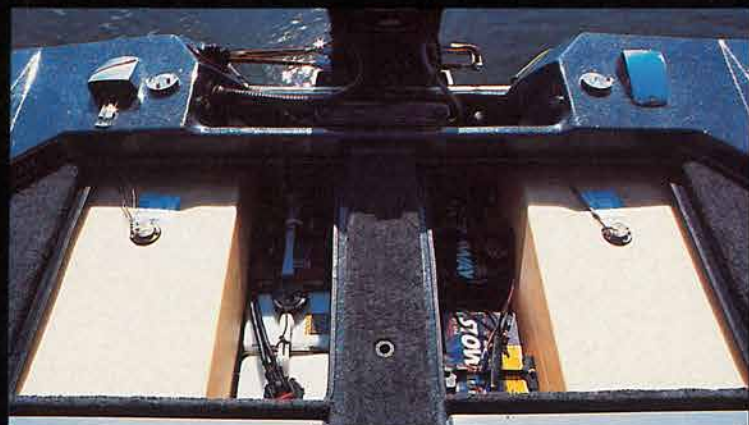




# Features *Pantera II & Sabre*



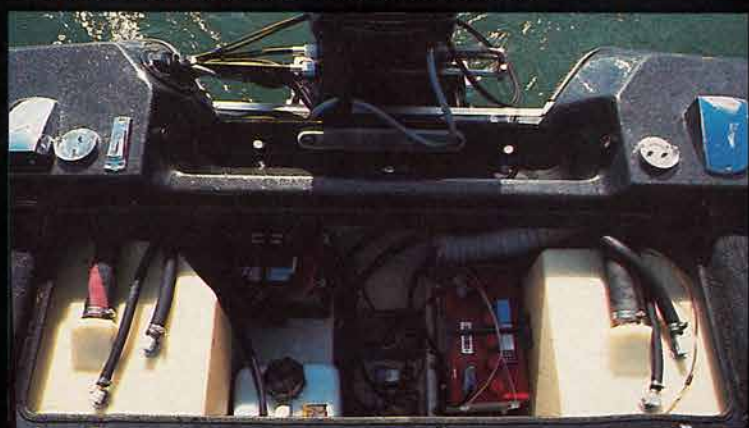
Pantera: Dual Rear Livewells



Fuel Tanks & Battery Area with Removable Lid



Sabre: Dual Rear Livewells



Fuel Tanks & Battery Area with Removable Lid



Step on Trim Buttons



Std. CMC Jack Plate



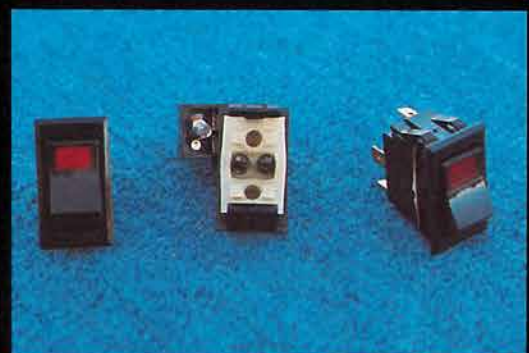
12 Volt Plug & Lighted Compartment



Courtesy Light, Trim Switch & Cleat



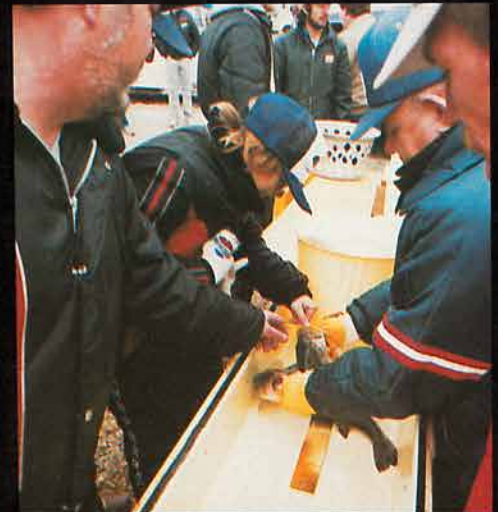
Silhouette Package



Sealed Rocker Switches



# Bass Cat Invitational 1987





### 1st Place Team



Terry Davidson  
Blaine Rantz

### 2nd Place Team



Joey James  
Chuck James

### 3rd Place Team



Aubrey Johnson  
Billy Huddleston



Overall Big Bass  
Weight 7.43 lbs.  
Larry Massey



Steve Hart  
2nd Largest Bass  
and 2nd Day  
Big Bass  
7.37 lbs.



#1 Dealership  
1986 Model Year  
Doc's Marine  
Mike Roberson  
Berkeley, MO



#1 Servicing  
Dealership  
1986 Model Year  
The Boat Place  
Carol Downing  
Belleville, IL

THANK YOU TO THE FOLLOWING SPONSORS: HUMMINBIRD, SUZUKI OUTBOARDS, BLAKEMORE MERCURY MARINE, BERKLEY TRILENE,

Bass Cat Boats held its "Owners Invitational" on February 28th and March 1st of 1987. Everyone met at the Armory in Mtn. Home for pre-registration and a barbecue on Friday evening, the 27th. Saturday morning arrived and 490 fisherpersons braved cold, rainy, and unbearably windy conditions. Saturday's leaders, Aubrey Johnson and Billy Huddleston, shocked the field with an astounding catch of 6 fish weighing 25.15 lbs.

Sunday came and brought with it gusts of wind approaching 60 m.p.h. The take-off was postponed for one hour. The leaders sat on pins and needles as they awaited take-off. Everyone wondered if they could repeat their performance.

As the end of Sunday came, Aubrey and Billy could only come up with 1 fish for 2.64 lbs. Terry Davidson and Blaine Rantz triumphed with 12 fish for 31.47 lbs. They took home a 17' Caracal Pro boat and trailer and two championship gold and diamond inlaid rings. A Margay II complete with trailer went to the second place team of Chuck James and Joey James. They compiled a two-day weight of 30.58 lbs. with 16 fish. This left the first day leaders in third place. Larry Massey captured the Big Bass of the first day, and the tournament, with a 7.43 lb. largemouth. This netted him over \$2,000 and a recognition ring. Steve Hart was only .06 of a pound behind Massey with a 7.37 lb. largemouth on day two. He received over \$2,000 for Big Bass on the second day.

Several dignitaries from Bass Cat's National and Regional Teams were in attendance as were representatives from Midwest Outdoorsman, Humminbird, Mercury Marine, and Mariner Outboards.

The fishing was great and all involved seemed to enjoy the festivities. 501 fish were caught over the two days with a total weight of 988.64 lbs.

Suzuki Outboards donated a 9.9 h.p. engine to raise money for the fish cover project on Lake Norfolk. \$500 was raised for Mark Oliver and the Arkansas Game & Fish Commission through donations. This will be matched 3-to-1 with federal funds and provide \$2,000 towards the project. Thank you, Suzuki. Representatives from the Arkansas Game & Fish took several of the fish for brood stock. They also treated, weighed, measured, and aged every single fish that was caught. The fish were all weighed in alive and kept in a net pen for two days. This was prior to separation of approximately 270 females. All but five of the others were released ALIVE.

All in all, it took a lot of effort for Bass Cat and a lot of cooperation from its customers to put on and pull off this event. We would like to thank all of those who participated. Also, a great big thanks goes to Galand Poe who set up the computer so we could have instant updates on the leaders. And to Pete Steinke of Mercury who manned the Mercury service van that weekend. Berkeley Trilene donated a bottle of Strike and a spool of their new Tri-Max line for every fisherman. Thank you, Berkeley.

We hope to see all of you back on Lake Norfolk again on March 5th and 6th, 1988.



*Quality Is A  
Redeeming Value*



 **Bass Cat**



# Bass Cat Trailers



## Specifications

- 3000 lb. axle
- 2 year warranty
- Waterproof bearings
- 4" channel
- Polyurethane enamel carpet
- 14" slotted chrome wheels
- 1200 lb. winch
- Recessed lights/waterproof
- Recessed spare tire mount
- Crank jack
- Fiberglass fenders
- Spare tire



Star Track  
Wheel &  
Letter Tires  
Optional



Surge  
Brake  
Option



Bass Cat Trailers are made by Bass Cat, not for Bass Cat by another manufacturer. By making this trailer in our plant, we know you will get a quality product, a trailer that will protect your boat and color coordination. Your Bass Cat Boat looks better on a Bass Cat Trailer.



# Bass Cat Clothing



C-1



C-2



C-3



C-4



C-5



C-6



- C1 Assorted Colors & Styles
- C2 Solid Satin Jacket
- C3 Hooded Sweatshirt Jacket
- C4 Tournament Shirt (Features Stitched Yoke & Sleeves)
- C5 Fisherman's Shirt Also in Ladies Sizes
- C6 Sierra Heavyweight Jacket



# Optional Accessories—

## Deluxe Models

Surge brakes on trailer  
Startrack wheels with raised white letter radials  
Metalflake hull  
Metalflake hull w/boot  
Silhouette package (metalflake hull w/boot and metalflake insert in cap)  
Windscreen  
Canopy top with walk-thru windscreen (Pantera Ski only)  
Side & aft curtains for canopy top  
Boarding ladder  
Longer handrails  
Extra seat base  
Butt seat w/power pro pole

### Limited Two-Year Warranty

Bass Cat Boats warrants, to the original purchaser, each new boat or trailer manufactured to be free from defects in workmanship and material for a period of two (2) years under normal conditions of recommended use.

To validate this warranty, the boat registration card must be returned to Bass Cat Boats within (15) days after original purchase. All boat manufacturers are required by Federal law to notify first purchasers in the event any defect is discovered "which creates a substantial risk of personal injury to the public," or any noncompliance by manufacturer. The failure of any purchaser to fill out and return the warranty registration card may make it impossible for Bass Cat Boats to give direct notice to such purchaser.

During this two-year period, any authorized warranty repairs will be made free of charge by Bass Cat Boats at their manufacturing plant in Mountain Home, Arkansas, or at their option, by an authorized Bass Cat Boats boat dealer at the dealer's store or service center. Transportation costs to the factory are the responsibility of the purchaser. All warranty repairs must be approved by Bass Cat Boat personnel, whose decisions are final.

This warranty does not apply to (1) any boat which shall have been repaired or altered in any way so as to effect its use and operation; (2) gelcoat cracking, crazing, blistering, or discolorating; (3) windshield breakage; (4) any boat which has been subject to misuse, negligence or accident, or used for racing or commercial purposes or operated contrary to any printed instructions furnished by Bass Cat Boats; (5) upholstery damage; (6) accessories, steering systems, pumps, lights, and other equipment not manufactured by Bass Cat Boats, (these are covered by the warranties (if any) of the respective manufacturers supplying these items and are not covered) under this limited warranty; (7) any boat which has been overpowered according to the maximum recommended engine horsepower specified on the capacity plate affixed to the boat.

This warranty is expressly in lieu of all other warranties, express or implied, including any implied warranty or merchantability or fitness for a particular purpose, and in lieu of all other obligations or liabilities on the part of Bass Cat Boats and Bass Cat Boats expressly denies on the part of any person to incur or assume for it any other liability in connection with the sale or use of its boats and trailers. Implied warranties, if any, given by valid law shall be limited to the duration of this written warranty.

The obligation of Bass Cat Boats, under this warranty, shall be limited to the repair or replacement of any part which is judged defective by Bass Cat Boats. Bass Cat Boats will not be liable for haul-out, launching, towing or storage charges, inconvenience or loss of time or income, or any other special or consequential damages of any kind or nature.

The information in this literature is based upon the latest product information available at the time of publication approval. Bass Cat Boats reserves the right to make changes any time, without notice, in the colors, equipment, specifications, materials, hulls, prices and to discontinue models. When changes are made, we reserve the right to do so without incurring the obligations to equip or modify existing models built prior to the date of such changes.





YOUR AUTHORIZED BASS CAT DEALER:



Bass Cat Boats  
P.O. Box 511  
Twin Lakes Ind. Park  
Mountain Home, AR 72653

For further information you may contact Bass Cat Boats at Box 511, Mountain Home, Arkansas 72653, phone 501-481-5135 or your nearest authorized Bass Cat Dealer.